

ARCHITECTURAL REVIEW BOARD MEETING

March 20, 2002

Mayor Walker called the meeting to order at 5:25 P.M.

BOARD MEMBERS PRESENT

Theodore E. Walker, Mayor
Theodore E. Rauber, Trustee
Glenn C. Granger, Trustee
Timothy M. Peer, Trustee

BOARD MEMBERS ABSENT

Steven T. Russell, Trustee

OTHERS PRESENT

Pamela J. Cunningham, Village Clerk

Greg Hassett, State Farm
Michael Morelli, Budget Signs

APPROVAL OF MINUTES

Motion was made by Mayor Walker, seconded by Trustee Rauber and carried unanimously that the minutes of the Architectural Review Board meeting held February 20, 2002 be approved as read.

APPLICATIONS:

1. Greg Hassett – State Farm Insurance – 138 S. Union Street

Application for Certificate of Appropriateness.

Pictures/drawings presented: ARB File.

Discussion ensued between board members and applicant.

Comments:

Mayor Walker: My biggest comment is that I look at the whole simplicity of the box sign and then I look at other signs in the area and they all seem to have some character that goes with the village. Instead of just painted board.

Greg Hassett: With State Farm there is only so much leeway you can have. I guess I thought that simple was better.

Mayor Walker: Another comment is that when I look at your sign all I see is your name and phone number first. I am not sure that was what you were looking for.

Greg Hassett: The State Farm logo is recognized. In the real sign the red will stand out. I guess that is what I wanted them to see because they will know it is a State Farm Agency.

Trustee Peer: What about trimming out the sign?

Michael Morelli: We could do just about anything as long as we have that logo.

Mayor Walker: That is just one of my issues. The other is the actual size of our sign in comparison to the other sign that will be on this building is a lot smaller. I feel that this sign is going to totally over power the other sign. We're looking for this balance. If you look on the West Side of the street we have a variety of sizes and shapes. They are spread out a little so the size difference does not have much of an impact. I am concerned that it's like having a huge banner next to this smaller sign.

Greg Hassett: I think this other sign is a very small sign.

Trustee Granger: Could you do a sign in the same design as the other one?

Greg Hassett: We could do something but a larger version. Because I feel that the other sign is small.

Mayor Walker: We have had this discussion with other's like A-Plus. They feel they need a big sign to draw attention. We feel they don't because people are right on top of the gas station when they are looking at it. We feel you need something but not huge.

Greg Hassett: My sign is small in comparison to other State Farm signs. When I presented my sign to State Farm for their approval they even said they thought it was small. I could live with 3 ½ X 4 ½ if that is ok with the board.

Mayor Walker: I think 3 ½ X 4 ½ is much closer to what we are interested in. What about shape instead of a square box?

Michael Morelli: I would love to put the other sign design on this sign or something similar to give it a little variety. I would like a chance to play around and give you new drawings.

Mayor Walker: About the colors could they be changed or softened?

Greg Hassett: We could also look at different colors.

This application was tabled by Mayor Walker, and seconded by Trustee Peer and carried unanimously to allow the applicant time to re-design his sign per board comments. The board has agreed to meet next Wednesday, March 27, 2002 to review the re-submitted design.

UNFINISHED BUSINESS

Nothing requiring Board action.

ADJOURNMENT

Motion was made by Mayor Walker, and seconded by Trustee Granger and carried unanimously that the meeting be adjourned at 6:05 P.M.