Architectural Review Board October 5, 2004

Present Absent

Chairman Robert Garlick Denny Marra Ronald Muraco Jackie Sullivan Carol Nellis Ewell Joseph Slominski

Others Present

Donna Stassen, Secretary ARB

Dominic Agostini 409 S Union Street Kerri Slominski 218 Hilltop Lane

In front of the ARB this evening is the application for State Farm Insurance, 409 S Union Street, Spencerport, NY for a Certificate of Appropriateness for signage.

Chairman Garlick stated that the applicant is looking for approval to install a sign 27 "high X 96" long, made of MDO plywood with vinyl copy. Colors will be as shown on diagram with the State Farm Logo.

Chairman Garlick: Will the shape of the sign be as shown on the submitted diagrams.

Mr. Agonstini: Yes.

Chairman Garlick: You plan to mount it on the fascia; on your application, it is called a roof. The application will be amended to state on the fascia of the building not the roof.

Chairman Garlick: Are you proposing to light the sign.

Mr. Agostini: No, not at this time.

Ron Muraco: Are the words, Auto, Life etc. painted on the sign, or are they carved into the sign?

Mr. Agostini: They will be painted.

Denny Marra: Has there ever been a sign on the fascia before? I can never remember seeing a sign placed there before. Typically, it is on the side of the building. What prompted you to place the sign on the roof?

Mr. Agostini: Based on the lay of the land it slopes up, I definitely needed something a little higher for visibility purposes.

Chairman Garlick: There is also a directory sign will your business be added to that sign also?

Mr. Agostini: Yes, Gary Natale the sign maker indicated to me that would not have to come in front of the board for approval, is that incorrect?

Chairman Garlick: We have been approving that signage we would like to see those drawings also.

Mr. Agostini: That won't be a problem.

After further board discussion, a motion was made by Chairman Garlick seconded by Ronald Muraco to grant the following Certificate of Appropriateness.

Ayes: Garlick, Muraco, Sullivan Nays: none

Abstain: Marra