

**Planning Board /ARB Meeting
December 6, 2005**

Board Members Present

Chairman Robert Garlick
Denny Marra
Ronald Muraco
Carol Nellis Ewell
Craig Byham

Board Members Absent

Joseph Slominski

Others Present

Donna Stassen, Secretary Planning Board
Trustee Theodore Rauber, Liaison Village Board
Jack Crooks, Building Inspector

Geoff Feltner
Bridget Magar
Lois Brandon
Craig LeBeau
Joan Quigley

76 Amity Street
495 Colby Street
136 Dolores Drive
117 West Ave

**ARB
Signage
The Paper Garden
377 S Union Street**

Chairman Garlick : The sign is designed by Natalie Signs and will be mounted over the door as shown on this drawing.

Bridget Magar: That is a computer rendition and not an actual size, just to give you an idea of how the placement would look.

Chairman Garlick: I went to the site and took measurements of the building; the windows are 8 ft and about 5' high so the proposed sign is about a foot larger than the windows on each side just for perspective.

Denny Marra: Are you also going on the monument sign out front?

Bridget Magar: No.

Chairman Garlick: What type of business is this?

Bridget Magar: It is a retail store that supplies the material you use to make scrapbooks, they are embellished photo albums we use products that are acid free so that there is more of a preservation value to them.

Chairman Garlick: How will the sign be attached to the building?

Bridget Magar: Mr. Natalie said he could attach it, I did not ask him how.

Chairman Garlick: Just be advised you are responsible for how the sign is attached to the building.

Chairman Garlick: Are you planning to light the sign?

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Bridget Magar: No.

Chairman Garlick: If you intend to that will need another trip back to this board.

Denny Marra: Is the sign made?

Bridget Magar: No, I asked him to wait until I had approval.

Denny Marra expressed concern with the size of the sign.

Bridget Magar: The reason for the size of the sign was due to the overall size of the building, it is a very large brick building the only other sign on the building is Bob's Pools and Gardens. This is really a destination store; I draw people from outside of the communities, and have heard from many that they can't find me. I currently have 814 people listed in my POF system and they represent 53 zip codes.

Bridget Magar stated that many of her customers who are coming into the community are utilizing other businesses.

Denny Marra: My fear is if the other spaces are filled and those three tenants see your sign they will want the same size sign, than what will the building look like.

Bridget Magar: The back section would probably not want anything upfront their doorway is on the back half of the building, they would probably want their sign on the side of the building.

The only other vacant space in the front is where Avanti Travel was and that is only 750 square feet.

Ron Muraco: It is a large sign but that is a big building.

Jack Crooks: I did some math for the board's consideration, the front façade where this particular building is located is well over 360 sq feet if you use the 20% rule it would allow them a 72 sq feet sign, proportionately to the frontage of the building that is available, the sign wouldn't be outlandish.

Chairman Garlick: I concur with Jack; there will be a foot above and below the sign.

Jack Crooks: The building is over 100 feet from the road and the sign is not gaudy or flashy.

Carol Nellis Ewell: When you do the math, Jack did you do it based on the size of the building or based on the size of the business?

Jack Crooks: I did it on the portion of the building they are paying for; I only took the portion that is brick.

Carol Nellis Ewell: Just a suggestion I think if the sign were curved to go with the building aesthetically it might look better.

Bridget Magar: I believe it will be curved to fit the building.

Chairman Garlick: It is an aluminum sign it should adhere to the building.

At this time, the board granted the following Certificate of Appropriateness.

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Signage

- Sign size shall be 48" x 120".
- Material to be .063 aluminum with high quality vinyl lettering.
- Sign colors are to be light yellow, blue and green as indicated on drawings submitted to the ARB on December 6, 2005.
- Sign shall not be lighted.
- The owner shall be responsible to assure that the sign is mounted in a safe and appropriate manner.
- The sign shall be kept in good condition as determined by the Village of Spencerport ARB.
- After installation, the applicant shall submit a photograph of the completed installation to the Village Clerk for the file.

Next on the agenda is the application of Dr. Christian Brondon.

Signage

Dr. Christian Brondon
42 Nichols Street

Lois Brondon submitted pictures of the existing signs/lighting in the plaza.

Chairman Garlick: The sign will be within the limits of the 6ft door.

Lois Brondon: Yes.

Chairman Garlick: Why did you pick black and gold as the colors?

Lois Brondon: It came as a recommendation from Gary Natale, the building itself is a very different red; looking at the color charts nothing did that color justice. Basically, we based it on the trim of the door. I am open to suggestions on color.

Chairman Garlick: The rest of the signs are on a green facade, you have a different background

Lois Brondon: Yes exactly, the front strip is green. We want to keep it simple and readable for our elderly clients.

Ronald Muraco: In the past there was a sign on the other side facing McDonalds, are there plans for another sign on that wall?

Lois Brondon: I opted not to put up a sign there at this time.

Ron Muraco: Are you planning to be on the monument sign?

Lois Brondon: I would like to but was told there is no room, would like to eventually.

Lois Brondon distributed recessed lighting drawings, originally she had submitted gooseneck lighting, after looking at the lighting at Chilango's she finds those lights obstructive and has decided to ask for recessed lighting instead. The recessed lighting over Hairports sign is the type of lighting she is looking for.

Lois Brondon : There is currently a hanging soffit approximately two feet wide, there is already power there, the bulb would be rotated into the position it will stay at, I am looking to install four lights.

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Chairman Garlick: As far as mounting the sign, do you intend to mount it in the middle of the area between the door and the soffit?

Lois Brndon: It will be equal distance from the top and the bottom and exactly centered over the door.

Ron Muraco: Would you be opposed to scalloping the edges?

Lois Brndon: Not at all.

Carol Nellis Ewell agreed that the edges should be scalloped for consistency in the plaza.

Chairman Garlick asked the board for their comments on the recessed lighting.

Craig Byham: I agree the Chilango's sign can't even be seen at night.

Lois Brndon: The lights on the sign will be on a timer.

Carol Nellis Ewell: I like the gooseneck lighting and think we should stay consistent with what we ask other people to do. I don't know if it is a necessity for a doctor's office to have lighting. I would prefer to see the sign green.

Lois Brndon stated that the point in case is that there is no consistency in colors now.

Craig Byham: I think the recessed lighting is an option we should look at.

The board is looking for the colors to coordinate with the colors from the Hairport Sign.

Ron Muraco: I really don't have a problem with the recessed lighting; it is totally unobstructive it is just there providing light. I think the green sign might look nicer there.

Chairman Garlick: We may have made an error in requiring gooseneck lighting on those other signs. They really don't look good and there really is not room for them.

Denny Marra: I think the recessed lighting is fine.

At this time, the board granted the following Certificate of Appropriateness.

NOTICE OF DECISION

Signage

- Sign size shall be 24" x 72"
- Material to be .063 aluminum w/high quality vinyl lettering
- Sign colors are green background; lettering and border shall be metallic gold vinyl copy.
- Sign shall be illuminated with recessed lighting as submitted December 6, 2005 to the ARB.
- The sign shall be kept in good condition as determined by the Village of Spencerport ARB.
- After installation, the applicant shall submit a photograph of the completed installation to the Village Clerk for the file.

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**Elevator
Masonic Temple
133 S Union Street**

Tom Michelson: Due to the consolidation between the different lodges the request for an elevator is for the older and handicapped members. There are 25 steep steps to climb, we do have a glide chair but many are afraid to use it.

Rodney Skirment: We tried to get an elevator within the building but it wasn't feasible because it would have taken the place of the existing stairs, which would impact the retail stores.

Chairman Garlick: Do you own all the way over to the next building?

Mr. Michelson: Within six inches of it.

Chairman Garlick: Are we aware of the fire departments need to use that alley.

Jack Crooks: I have reviewed these plans with the fire marshal; they are fine with it because they still have access to the rear. I have taken the plans to the Police Department they will have keys for emergency access to the building.

Chairman Garlick: What color do you propose for the tower?

Tom Michelson: We would try to match the brick and the facade to the existing building.

The board agreed that plans showing dimensions are necessary to continue their review of this application.

The architect will try to submit such for the next meeting in January.

Unfinished Business:

The application of John and Mary Marelo will be tabled until January 3, 2006.

Adjournment:

Motion made by Chairman Garlick seconded by Ron Muraco and carried unanimously to adjourn the meeting at 8:45 p.m.

