

**Village of Spencerport
ARB Minutes
October 6, 2009**

Present

Chairman Wohlers
Joseph Slominski
Craig Byham
William Rutter

Absent

Denny Marra

Others Present

Donna Stassen, Board Secretary
Carol Nellis Ewell, Village Board Liaison

Renee Rischenole
Joyce Quigley

Chairman Wohlers led the Pledge of Allegiance.

ARB

Application for signage for Renee Rischenole Photography located at 86 S Union Street, Spencerport NY.

Renee Rischenole stated to the ARB that she is a photographer who specializes in black and white photography the sign she is proposing for her studio reflects that.

She feels the sign shows her creativity with the simple black and white signage which is the same colors and design as her business cards and other business materials she uses and wished to carry that over to her sign.

Renee also stated that she has received a temporary permit to install a banner at her store until the permanent sign is completed.

Right now she runs her studio out of her home by appointment only and on site shoots.

Craig Byham stated that the design of the sign is fine but he has a problem with the sign colors.

Renee shared 2 other drawings by her sign maker; one was white background with black lettering which she is ok with. The other one is ivory with green lettering she would prefer not to use those colors because they don't reflect what her business is all about and lacks any creativity.

ARB Minutes
October 6, 2009

Page 2

Craig stated that he would like to see the green lettering on the sign he continued by stating that there is green in the sign next door and the ivory and green colors are consistent with the canal town theme.

Chairman Wohlers stated he had met with the sign maker regarding the use of plywood for the sign, the sign maker suggested using a high performance vinyl on omega board. This material would hold up better and could also be less expensive for the applicant.

Renee was agreeable with the change in material but asked to have the colors of the sign ivory with black lettering as a compromise.

Renee stated that other businesses in the area have creative signage reflecting the type of business they run such as, Splatters, Taste of Texas and Laugh Lines.

After board discussion the following resolution was offered:

Resolution 10/09
October 6, 2009

Introduced by William Rutter
Seconded by Joseph Slominski

Notice of Decision

Resolved that the Village of Spencerport Architectural Review Board on October 6, 2009 issued a Certificate of Appropriateness to Renee Rischenole for Renee Rischinole Photography located at 86 S Union Street, Spencerport.

Such signage shall meet the following requirements,

1. Sign to be 2' x 6'.
2. Colors of sign to be ivory background with black lettering.
3. Material of sign high performance vinyl on omega board.
4. Sign will not be lit.
5. Sign to be installed in a safe manner.
6. Signage shall be kept in good condition as determined by the VOS ARB.

After installation the applicant shall submit a photograph of the completed installation to the Village Clerk for the file.

Ayes: Wohlers, Slominski, Rutter

Nays: none

Abstain: Byham

ARB Minutes
October 6, 2009

Page 3

Approval of Minutes

Motion made by Craig Byham seconded by Joseph Slominski to approve the minutes of September 1, 2009 as written.

Adjournment

Motion made by Chairman Wohlers seconded by Craig Byham and carried unanimously to adjourn the meeting at 7:30 pm to go into workshop session.