

**Planning Board/ARB  
Minutes  
November 2, 2010**

**Present**

Chairman David Wohlers  
Craig Byham  
Denny Marra  
Joseph Slominski  
William Rutter

**Absent**

**Others Present**

Carol Nellis Ewell, Village Board Liaison  
Donna Stassen, Planning Board Secretary  
Bonnie Bishop  
Karen Fien, Planning Board Alternate  
Joan Quigley  
Fritz Gunther  
Cathy Christ  
Sherri Scarson

At this time Chairman Wohlers led the Pledge of Allegiance.

**ARB**

**Bonnie Bishop**  
**Bonnie's Chocolate World**  
**409 S Union Street**  
**Signage**

Bonnie Bishop owner of the business is asking to install three signs; one on the directory sign out front, one above door to the business and a sandwich board sign at the road.

Chairman Wohlers: Are the signs the size as stated on the application?

Bonnie Bishop: Gary Natale will be making the signs and he prepared the applications everything is the same as what we submitted.

Craig Byham: Is this the actual color?

Bonnie Bishop: There may be a tad difference when done, but yes this is pretty much the color.

Chairman Wohlers: Will the sign be lit?

Bonnie Bishop: No.

The board stated that they like the corners of the signs in the village to be scalloped.

Bonnie Bishop shared with the board another drawing of the sign with scalloped edges.

The board asked for the sign to be designed with the scalloped edges.

The Board is fine with the sandwich board as long as she brings it in at the end of the day.

At this time the Board offered the following resolution.

Resolved that the Architectural Review Board grants final approval for a Certificate of Appropriateness to Bonnie Bishop for Bonnie's Chocolate World located at 409 S Union Street, Spencerport, NY for three signs.

- Building Sign
- Monument Sign
- Sandwich Board Sign

Such final approval was granted based on the following conditions.

- Building sign shall be designed with scalloped corners as presented by applicant.
- Building size sign 96" x 30", not to exceed 20 sq feet.
- Material to be alupalite with vinyl graphics
- Color of signage to be the same as submitted on application.
- Signage to be unlit.
  
- Monument sign to be two sided and designed as shown on application.
- Monument sign size to be 12" x 48".
- Material to be aluminum with vinyl graphics and colors as submitted on application.
  
- Sandwich sign to be two sided and designed as shown on application.
- Sandwich sign to be 24" x 36".
- Sandwich sign material to be aluminum with vinyl graphic and colors as shown on application.
- Such approved sandwich sign to be displayed only during business hours.

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All the above signage must be installed in a safe manner and kept in good condition as determined by the VOS ARB.

After installation of signage the applicant shall submit a photograph of the completed installation to the Village Clerk for filing.

Ayes: Wohlers, Marra, Slominski, Byham, Rutter  
Nays: none

**Cathy Christ**  
**Fowler's Canaltown Wine and Spirits**  
**Signage**  
**277 S Union Street**

Cathy Christ came back in front of the Board asking to change the original design of the monument sign.

Cathy Christ stated that she is having the sign redesigned to match the other signs on the monument sign with block lettering. She reconsidered the original sign stating that it appeared to busy and didn't stand out like the other signs.

At this time the Board offered the following resolution.

Resolved, that the Architectural Review Board grants final approval for an amended Certificate of Appropriateness to Cathy Christ of Fowlers Canaltown Wine and Spirits located at 377 S Union Street, Spencerport for monument signage.

Such final approval was granted based on the following conditions.

- Signage shall be constructed of aluminum composite board with high performance vinyl lettering.
- Signage shall be two sided with total dimensions of 18" x 43.75".
- Color of signage to be the same as shown on application submitted November 2, 2010 from Sign of Jonah Signs and Designs.
- Sign to be installed in a safe manner.
- Applicant must pay fee and apply for sign permit at Building Dept. located in the Town of Ogden Offices before sign installation.
- After installation of sign applicant shall submit a photograph of completed installation to the Village Office for filing.

Ayes: Wohlers, Marra, Slominski, Byham, Rutter  
Nays: none

**Sherri Scarson**  
**Curves**  
**Signage**  
**34 Slayton Ave**

Sherri Scarson stated that her sign will match all the other signs up in the plaza.

Craig Byham: The only comment I have is we approved signage in the plaza with oval ends. This sign does not have oval ends; they are curved do we want to allow something different than what we have approved in the past?

Denny Marra stated that he doesn't have a problem with this sign; he likes the signage being a little different it stands out.

After further Board discussion the following resolution was offered.

Resolved, that the Architectural Review Board grants final approval for a Certificate of Appropriateness to Sherri Scarson of Curves located at 34 Slayton Ave for signage.

Such final approval was granted with the following conditions.

- Sign shall be designed with curved oval ends as shown on submitted application.
- Sign size shall be 28" x 84" not to exceed 20 sq. feet.
- Color of signage to match existing plaza signs.
- Sign material is form board with vinyl graphics.
- Sign to be installed in a safe manner.
- Signage shall be kept in good condition as determined by the VOS ARB.
- After installation the applicant shall submit a photograph of the completed installation to the Village Clerk for filing.

Ayes: Wohlers, Marra, Slominski, Byham, Rutter  
Nays: none

**Approval of Minutes**

Motion made by Chairman Wohlers seconded by Denny Marra and carried unanimously to approve the minutes of October 5, 2010 as written.

**Adjournment**

Motion made by Denny Marra seconded by Craig Byham and carried unanimously to adjourn the meeting at 7:17 p.m.