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ARB Minutes

Present

Chairman Wohlers
Craig Byham
Joseph Slominski
William Rutter
Liz Venezky

Absent

Denny Marra

Others Present

Trustee Carol Nellis Ewell, Liaison
Donna Stassen, ARB Secretary
Walter Breese
James Peacock

At this time Chairman Wohlers led the Pledge of Allegiance.

ARB

Walter Breese
Subway
174 S Union
Signage

Mr. Breese stated that representatives from Subway go to locations and inspect the property and requested that the existing sign at this location be replaced as it was faded and aging. Mr. Breese went on to say that the new material will weather a lot better. The colors and size will be exactly the same as the existing sign.

Chairman Wohlers stated that the sign was oversized but the existing sign is the same size and was approved at an earlier hearing, therefore the size is grandfathered.

At this time the following Certificate of Appropriateness was granted.

This is to certify that the Architectural Review Board January 7, 2014 granted a Certificate of Appropriateness to Walter Breese/Subway for signage to be located at 174 S Union Street, Spencerport NY.

Motion made by Chairman Wohlers seconded by William Rutter and unanimously approved to grant the Following Certificate of Appropriateness based on the following:

1. Signage to be the same colors and size as existing signage.
2. Material of new signage to be aluminum composite.
3. Existing lighting to remain.
4. Signage to be installed in a safe manner.
5. Signage shall be kept in good condition as determined by the VOS ARB.
6. After installation the applicant shall submit a photograph of the completed alterations to the Village Clerk for filing.

Ayes: Wohlers, Slominski, Byham, Rutter, Venezky
Nays: none

James Peacock
Maximum Tan
172 S Union Street
Signage

Mr. Peacock stated that this was a similar situation the sign that is there is quite faded and old and does not match the current logo that they have at other locations. They are trying to bring all the locations up the same look. This will be the same size we are going to use the existing panels that are there and refurbish them with new paint and graphics. It will probably be about a two week period that we will have the signs down.

William Rutter: Are those corporate colors and design?

Mr. Peacock: Yes, they started incorporating that logo about a year ago at most of their other locations Spencerport is really about the last location they have to change.

William Rutter: Are there different options for the sign?

Mr. Peacock: No that is pretty much it.

Craig Byham: Have you ever considered a different background; will it be a white background?

Mr. Peacock: It is more of an off white like an eggshell white not a vibrant white. If we darkened up the background the graphics would have to change too, and the sun is part of showing that it is a tanning salon. It will blend in more than these photos show.

Chairman Wohlers stated that he had the same concerns with the background colors especially on the back of the building. Could it be more of a cream color rather than the pure white it would blend in better with other signs in the plaza?

Mr. Peacock: We can adjust and tone it down a little.
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Chairman Wohlers stated that this sign was oversized also but the circumstances were the same as Subway, therefore the size is grandfathered.

At this time the following Certificate of Appropriateness was granted.

This is to certify that the Architectural Review Board on January 7, 2014 granted a Certificate of Appropriateness to James Peacock/Maximum Tan for signage located at 172 S Union Street, Spencerport.

Motion made by Chairman Wohlers seconded by Craig Byham and unanimously approved to grant the following Certificate of Appropriateness based on the following:

1. Signage to be the same size as existing signage.
2. Material of new sign to be Di Bond Panel.
3. Graphics to be as artwork submitted with application dated December 13, 2013.
4. Existing lighting to remain.
5. Signage to be installed in a safe manner.
6. Signage shall be kept in good condition as determined by the VOS ARB.
7. After installation the applicant shall submit a photograph of the completed alterations to the Village Clerk for filing.

Ayes: Wohlers, Slominski, Byham, Rutter, Venezky

Nays: none

Approval of Minutes

Motion made by Chairman Wohlers seconded by Craig Byham and carried unanimously to approve the November 5, 2013 minutes as written.

Adjournment

Motion made by Chairman Wohlers seconded by Liz Venezky and carried unanimously to adjourn the meeting at 7:25 pm.